



## CENTRAL WASHINGTON HISPANIC CHAMBER OF COMMERCE

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January 4, 2010

Re: GN Docket 09-191

Chairman Julius Genachowski  
Commissioner Michael J. Copps  
Commissioner Robert M. McDowell  
Commissioner Meredith Attwell Baker  
Commissioner Mignon Clyburn

Federal Communications Commission  
445 12th Street SW  
Washington, DC 20554

Dear Chairman Genachowski and Commissioners:

The Central Washington Hispanic Chamber of Commerce (CWHCC) offers these comments on the Federal Communications Commission's (FCC) proposal to enforce "network neutrality" rules. In general, we support federal policies which increase broadband availability, reliability, and affordability. As proposed, the new rules do not appear to address availability or affordability, and we wonder if they would actually result in decreased reliability, especially if applied to wireless communications.

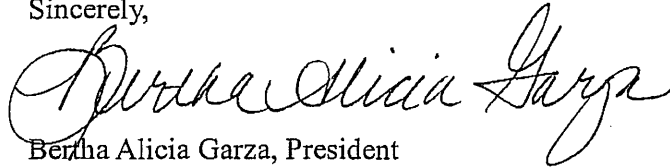
First, we'd like to tell you a little about us. The CWHCC promotes Hispanic businesses and other professionals throughout Yakima Valley and Central Washington who support cultural events that contribute to the appreciation of our diversity. Our members represent diversified backgrounds demographics, professions and businesses. We take great pride in our organization for being a venue for Hispanic and other entrepreneurs, leaders and professionals throughout the Yakima Valley and Central Washington.

Our mission is to develop a network of businesses, professional associations, and individuals, that will foster a positive business environment, encourage job development, and promote business growth. And, in so doing, have a positive impact on our community as a whole.

We believe the increased availability of broadband Internet service would have a significant, positive impact on our region's business environment by creating jobs and promoting growth. This, we believe, is the single best technology policy the FCC should follow. The business world depends on reliable communications services. Here in the Yakima Valley and Central Washington, customers may be spread out across great distances, so a business which engages a customer at a home or office relies on wireless and Internet services to provide customer support, stay connected with their supply chain, and, in short, do business.

So we encourage the FCC to look at Net Neutrality through the lens of job creation, economic development, and broadband availability, rather than from an enforcement perspective. The former perspective will produce great benefits to the business community in Central Washington. The latter may well result in rules which may prove to limit technological innovation, investment, and reliability. The issue appears to be far more complex than supporters of Net Neutrality make it appear. We want an open, reliable Internet, but we wonder if now is the time for adopting rules to regulate how the networks underlying it are operated.

Sincerely,

A handwritten signature in black ink, reading "Bertha Alicia Garza". The signature is fluid and cursive, with the first name "Bertha" being more prominent and stylized than the last name "Garza".

Bertha Alicia Garza, President